



AVOCADO AFRICA 2026

Fruits and Vegetables

26th - 29th MAY 2026 | NAIROBI | KENYA

**SPONSORSHIP & EXHIBITION
OPPORTUNITIES 2026**



AMENDUNI



■ NEW CRUSHERS



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■ NEW HEAT EXCHANGER
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NEW LINES "AVO" AND "REX" ■



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**AVOCADO
AFRICA
2026**
Fruits and Vegetables

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INTRODUCTION



**AVOCADO
AFRICA
2026**

Fruits and Vegetables

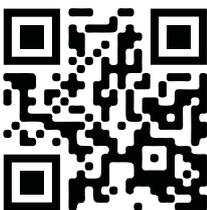
The 6th Avocado Africa Congress 2026 will take place in Nairobi, Kenya from 26th - 29th May 2026 at the Sarit Expo Centre.

The event consists of scientific and commercial sessions as well as an exhibition. It attracts delegates from across the World.

Previous Avocado Africa Congress have attracted up to 6,000 delegates and we are expecting similar numbers in 2026.

The 6th Avocado Africa Congress 2026 is your golden opportunity to expose your brand to key people in the global avocado industry. Several sponsorship opportunities are available.

Don't delay. Opportunities are limited!



SPONSORSHIP OPTIONS & BENEFITS

DESCRIPTION	EVENT PARTNER	PLATINUM	GOLD	SILVER	BRONZE
Amount (excluding 16% VAT)	USD 75,000	USD 50,000	USD 35,000	USD 25,000	USD 15,000
Number Available	1	2	3	4	5
PRE-CONGRESS EXPOSURE					
Logo to appear on marketing mailers prior to the Congress	Yes In a prominent position	Yes In a prominent position	Yes	Yes	Yes
Logo on Congress website with URL link and company description	Yes (200 words)	Yes (150 words)	Yes (100 words)	Yes (80 words)	Yes (50 words)
Social Media	4x Posts on Facebook, LinkedIn	3x Posts on Facebook, LinkedIn	2x Posts on Facebook, LinkedIn	—	—
Alerts on Congress mobile app	3	2	1	1	—
AT CONGRESS EXPOSURE					
Listing on the congress mobile app (logo, company write up, URL Link)	Yes (200 words)	Yes (150 words)	Yes (100 words)	Yes (80 words)	Yes (50 words)
Social media exposure (content to be provided by sponsors)	3 x mentions	2 x mentions	1 x mention	—	—
Exhibition Stand	6m x 6m Island (36m ²) *36m ² will be a combination of 3mx3m stands	9m x 3m (27m ²) *27m ² will be a combination of 3mx3m stands	6m x 3m (18m ²) *18m ² will be a combination of 3mx3m stands	3m x 3m (9m ²)	3m x 2m (6m ²)
Complimentary delegates (includes congress sessions access, excludes social events)	30	20	10	8	5
Acknowledgement in Plenary Session (logo on looped presentation in plenary session)	Yes	Yes	Yes	Yes	Yes
Speaker Opportunity	Plenary session on day 1	Plenary session on day 2	Plenary session on day 3	Introduce a session on day 4	—
Logo on Congress signage and banners	Yes – prominent position	Yes – prominent position	Yes	Yes	Yes
Inserts to be included in delegate packs (sponsor to provide)	3	2	1	1	—
PDF advert on Congress mobile app	Yes	Yes	Yes	Yes	Yes
Alerts on Congress mobile app	4	3	2	1	—
Private room to host event	Max 80 pax, 2 hours	Max 40 pax, 2 hours	Max 25 pax, 2 hours	—	—
Video at congress (video to be supplied by sponsor)	2 min on day 1	1 min on day 2	30 sec on day 3	—	—
Registration desk co-branding	Yes	—	—	—	—
Name Badge and Lanyards co-branding	Yes	—	—	—	—
POST CONGRESS EXPOSURE					
E-Mail to attendee database with sponsorship/exhibitor acknowledgement	Yes	Yes	Yes	Yes	Yes
Post Congress exposure on 2026	Yes	Yes	Yes	Yes	Yes

ADDITIONAL SPONSORSHIP OPPORTUNITIES

*Collateral sponsorship cost is based on 1,100 delegates. Should the delegate numbers increase, the cost of the sponsorship item may also increase

DELEGATE PACK ITEMS	COST, EXCL VAT	DETAIL
Congress Bags	USD 8,000	<ul style="list-style-type: none"> • Co- branding on the Congress bag • 1x Insert into Congress bag • Logo and URL link on Congress website and mobile app • 1x Complimentary delegate(includes Congress sessions excl social events)
Delegate Gifts Trinket Gifts – in delegate bags	USD 4,000	<ul style="list-style-type: none"> • Logo on delegate gift (sourced by the committee in consultation with the sponsor) • Sponsor opportunity to supply branded packaging for gifts • Logo and URL link on Congress website and mobile app
Mini Programme	USD 3,500	<ul style="list-style-type: none"> • Sponsor logo on the front of the mini programme (to be inserted into each delegates badge) • Logo and URL link on Congress website and mobile app
Congress Notebooks	USD 2,200	<ul style="list-style-type: none"> • Co-branding on Congress notebook (A5) • Logo and URL link on Congress website and mobile app
Water Bottles	USD 2,200	<ul style="list-style-type: none"> • Co-branding on water bottle • Logo and URL link on Congress website and mobile app
Congress Pens	USD 1,700	<ul style="list-style-type: none"> • Co-branding on Congress pen • Logo and URL link on Congress website and mobile app
Delegate Pack Inserts	USD 450	<ul style="list-style-type: none"> • Insert into delegate bag • Sponsor to supply 6,000 copies of the insert, A4



ADDITIONAL SPONSORSHIP OPPORTUNITIES

CATERING & EVENTS	COST, EXCL VAT	DETAIL
Gala Dinner Sponsor	USD 25,000	<ul style="list-style-type: none"> • Opportunity to address delegates for 10 min during the gala dinner • 6x pull-up banners prominently displayed at the gala dinner (to be provided by sponsor) • Wall banner in pre-drinks area for photo opportunity (sponsor to provide) • Logo on gala dinner programme/menu • Opportunity to provide gift for the tables (sponsor to provide) • Complimentary 3m x 3m stand • 5x Complimentary delegate (includes congress sessions and access to gala dinner excl other social events) • 5x Complimentary guest tickets (includes access to gala dinner only) • 70-word company description, logo and URL link on Congress website and mobile app
Drinks Sponsor – end of day except gala dinner	USD 4,500	<ul style="list-style-type: none"> • Logo on signage at social function • Opportunity to provide marketing materials or giveaways during event • 6x pull up banners to be displayed in the drinks area with décor e.g. branded serviettes (décor will be for sponsors account) • Logo and URL link on Congress website and mobile app
Morning or Afternoon Refreshments	USD 5,000	<ul style="list-style-type: none"> • Logo on Refreshment Break signage • Opportunity to provide marketing materials or giveaways during refreshment breaks • 6x pull up banners to be displayed in the break area with décor e.g. branded serviettes (décor will be for sponsors account) • Logo and URL link on Congress website and mobile app
Coffee Bar for Three Days	USD 6,000	<ul style="list-style-type: none"> • Co-Branding on coffee bar • Branded apron for Barista • Opportunity to hand out gifts or product samples from the bar • 2x Free standing pull up banners next to coffee bar (sponsor to provide) • Logo and URL link on Congress website and mobile app

Speakers	Cost, excl VAT	Detail
Speaker Sponsor	USD 7,500 - 12,500	
Keynote Speakers Gift	TBC	<ul style="list-style-type: none"> • Branding of speaker gifts • Acknowledgement upon handing over speaker gift • Logo and URL link on Congress website and mobile app
Other Opportunities	Cost, excl VAT	Detail
Mobile App	USD 7,500	<ul style="list-style-type: none"> • Branding on mobile app (all pages) – co-branding with congress branding • Pre-Congress exposure on mobile app – launched at least 2 months prior to the Congress • 1x Insert into delegate bag • Logo and URL link on Congress website • Branding on banners with mobile app information • Branding on all marketing material relating to the mobile app
Field Trip Demonstration	USD 2,500	<ul style="list-style-type: none"> • Logo on all communication related to Field Trip • Opportunity to provide a gift to participants of field trip e.g. caps • Logo on packaging for lunch packs • Logo and URL link on Congress website and mobile app under filed trips and confirmed sponsor



EXHIBITION

CORNER BOOTH



- Corner booths consists of two walls (six panels) and two fascia beams (3 meters by 3 meters).
- Maximum booth height of 2.48 meters.
- Each panel is 2.35 meters high by 0.97 meters wide.
- Fascia panel is 2.95 meters long by 0.22 meters high.
- Standard accessories (part of shell scheme cost) include one long table, four chairs, one electrical outlet and one waste paper basket.
- Additional accessories such as lockable cabinets, round negotiation tables, shelves and extra lighting are available at an extra cost.

	Size	Cost (excl VAT)
Premium Exhibition Booth	3m x 3m	USD 3,000
Floor Space Only	3m x 3m	USD 2,500

ROW BOOTH



- Row booths consists of three walls (nine panels) and one fascia beam (3 meters by 3 meters).
- Maximum booth height of 2.48 meters.
- Each panel is 2.35 meters high by 0.97 meters wide.
- Fascia panel is 2.95 meters long by 0.22 meters high.
- Standard accessories (part of shell scheme cost) include one long table, four chairs, one electrical outlet and one waste paper basket.
- Additional accessories such as lockable cabinets, round negotiation tables, shelves and extra lighting are available at an extra cost.

Advertisement on Official Avocado Africa Congress Catalogue

Inside Front Cover	1	US \$ 500
Inside Back Cover	1	US \$ 500
Back Page	1	US \$ 700
Inside Page	8	US \$ 400

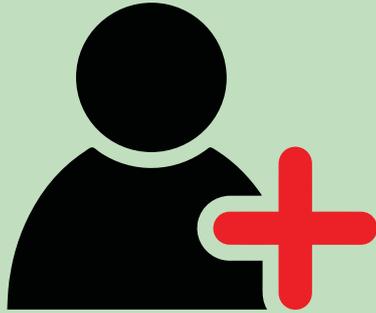
Format: A5 Ad Pages Maximum Size 138Mm X 200Mm

Program: In Design Or Quark Express With All Links And Fonts Provided Or High Resolution Print Optimised Pdf

HOW TO BOOK SPONSORSHIPS AND EXHIBITION SPACE

1

- Click on Create New Account



2

- Click on Sponsorship Opportunities
- Click on Create Primary Contact, complete details



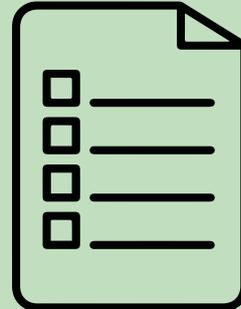
3

- Select Sponsorship Package
- Accept terms and conditions



4

- Submit booking form



5

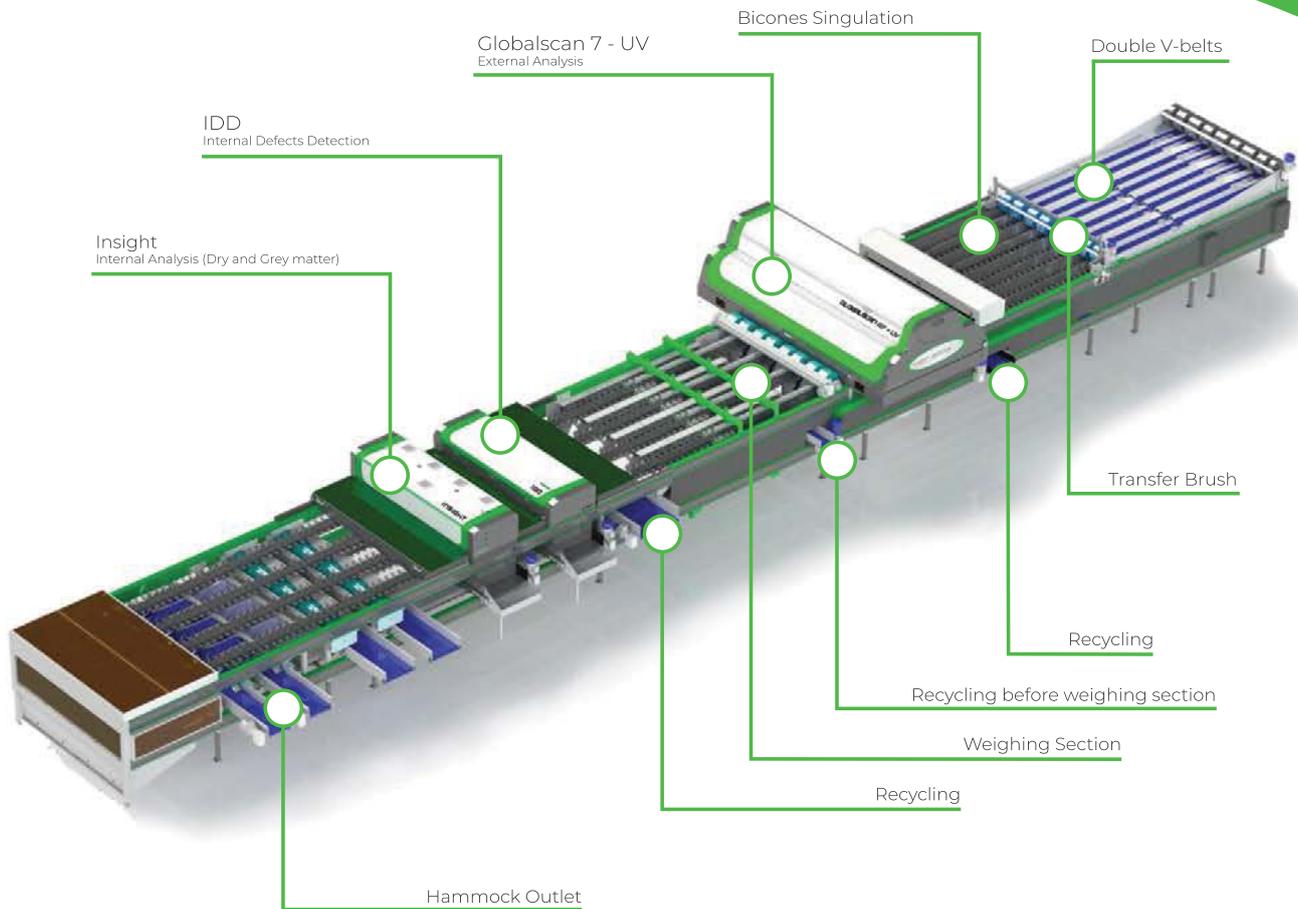
- An email with the booking confirmation and invoice will be sent to you.



6

- Sign the contract and pay the deposit





POMONE & GLOBALSCAN 7 - UV



Automatic Grading and Sorting Systems for Avocado

- Patented Electronic Sorting System.
- Maximum accuracy on quality analysis.
- Gentlest solution.
- Easy to clean and maintain.



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Registration on the platform
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Look for the "Get your Tickets here" option
Sign up Purchase your entry ticket
*For group tickets contact us



Contact us for
Sponsorship and
exhibition
opportunities



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OF KENYA**

growing. lives. together



Unicity Mall, 1st Flr, Thika Road
After Kenyatta University
P.O Box 12898- 00400 Nairobi, Kenya



+254 722 406 941, +254 722 292 360
+254 725 920 920, +254 722 457 388



secretariat@avocadoafrica.com



www.kenyaavocados.co.ke
www.avocadoafrica.com